

**President**

David E. Bank, MD  
Mount Kisco, NY

**President-Elect**

Mary Ruth Buchness,  
MD  
New York, NY

**Vice President**

Robert Walther, MD  
New York, NY

**Secretary**

Janet A. Moy, MD  
New York, NY

**Treasurer**

Lynn Silverstein, MD  
Port Washington, NY

**Immediate Past  
President**

Judith A. Mysliborski,  
MD  
Albany, NY

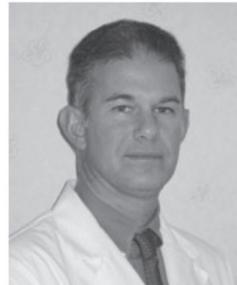
**Executive Director**

Liz Dears Kent, Esq.  
Voorheesville, NY

## President's Message

2011 is a uniquely new year. With Andrew Cuomo, we have a new Governor. One who has pledged to address our mounting \$10B state deficit with fiscal actions which will cut over \$2B in spending to our Medicaid program and significantly decrease our state workforce by as many as 10,000. It is a time when the Republican House of Representatives has voted to repeal President Obama's Health Reform Legislation but the states are grappling with regulation and legislation which will effectuate the requirements of the law. So many issues will be considered this year on both the state and federal level.

I am pleased to say that we are now in a position to effectuate grassroots action and lobbying efforts on issues of concern to



**David E. Bank, MD**  
Society President

Dermatologists. We have received a grant from the American Academy of

Dermatology to put forward a legislative strategy on several issues. We will be able to have our own lobbyist advance issues on the state level particularly those related to Truth in Advertising, Legal Recognition for Medical Assistants and a Ban on Tanning Beds for Persons Under 18 Years of Age. We will also facilitate efforts to support our own Daniel Siegel, MD, who will shortly become the President of the AAD. We congratulate our colleague upon his successful ascension to this very important position and dedicate our energy to assure that his objectives can be realized on a national level.

**David E. Bank**

## NYSSDDS Receives State Advocacy Program award from the American Academy of Dermatology

The NYSSDDS has received its first State Advocacy Program award from the American Academy of Dermatology. The award will provide financial assistance to the NYSSDDS to conduct advocacy on issues of importance to NYSSDDS members. It is intended that NYSSDDS will work closely with the State, National and State Specialty Medical Societies to secure the introduction and enactment of: "Truth in Advertising" legislation; Legislation to statutorily recognize Medical Assistants; and Legislation to prohibit the use of tanning beds by anyone under eighteen years of age. Moreover, we will work to oppose the passage of legislation to impose a tax on any medical service or facility and to oppose the enactment of legislation to expand the scope of practice of dentists to include cosmetic medical procedures. This lobbying campaign has three overarching goals: (1) to work more closely with other State, National and Specialty medical societies to enhance collaborative opportunities within the House of Medicine to improve the physician work environment and patient care; (2) to enhance the standing of the NYSSDDS with representatives to and officials of state government; and (3) to enhance the value of membership by having an active governmental affairs campaign capable of achieving success.

# Report From Albany

## Governor Cuomo appoints Medicaid Redesign Team to Overhaul the Medicaid Program

One of Governor Cuomo's first actions was the issuance of Executive Order #5, which establishes the Medicaid Re-Design Team led by the newly appointed State Medicaid Director, Jason Helgeson. The team will be comprised of 25 voting members. Membership includes state officers or employees with relevant expertise; two members of the Assembly; two members of the Senate; and stakeholders with expertise in: health care delivery; health care insurance; health care workforce; economics: business; consumer rights; and other relevant areas.

The Re-Design Team is required to review and make recommendations regarding cost saving and quality improvement measures for redesigning the Medicaid program. Among the matters to be reviewed include:

- (a) existing programs in New York State and across the country that have resulted in Medicaid savings and improved quality;
- (b) existing programs in New York State that consume a disproportionate share of Medicaid dollars;
- (c) opportunities in the federal Patient Protection and Affordable Care Act that can help strengthen both the fiscal and care delivery models of New York State's Medicaid program;
- (d) the utilization of Medicaid services by overall volume, site of service, and beneficiary group;
- (e) new models of health care delivery to improve care management for beneficiaries with complex health conditions;
- (f) existing regulations that are outdated, redundant, or hinder the modernization of the Medicaid program;
- (g) potential cooperative efforts with the federal government to improve coverage, cost, and quality within the Medicaid program; and
- (h) the possible restructuring of Medicaid to achieve short-term solutions and long term systemic changes.

Most members of the Team already serve in a public capacity, including representatives from the legislature and the new Administration. A number of members represent hospital and hospital worker interests. There is no representative from organized medicine on the Redesign Team.

Most of the meetings of the team will be public. The Team's review and recommendations will be undertaken in a two-staged process. The first, to be completed by March 1st will be to recommend changes which can be implemented as part of the budget for FY 2011-12. The second phase will seek to elicit recommendations, to be approved by November, which can be implemented over a longer term timeframe.

The Re-Design Team will be traveling across the state to seek input from healthcare stakeholders and the public on ways to improve the cost-efficiency and quality of care of the Medicaid program. The schedule of public hearings is:

**BUFFALO** Roswell Park Cancer Institute  
**Wednesday, January 19** David C. Hohn Lecture Hall  
**1:30 p.m. – 4:30 p.m.** Research Studies Center  
 Elm and Carlton streets Buffalo, NY 14263

**ROCHESTER** National Museum of Play at The Strong  
**Thursday, January 20** One Manhattan Square  
**10:30 a.m. – 1:30 p.m.** Rochester, NY 14607

**NYC (Manhattan)** Baruch College  
**Thursday, January 27** The William & Anita Newman Vertical Campus  
**10 a.m. – 1 p.m.** One Bernard Baruch Way  
 55 Lexington Avenue & E. 24<sup>th</sup> Street  
 New York, NY 10010

**NYC (Bronx)** Bronx Community College  
**Thursday, January 27** The Hall of Fame Playhouse  
**3 p.m. – 6 p.m.** 2155 University Avenue

Bronx, NY 10453

**LONG ISLAND (Nassau County)** Hofstra University  
**Friday, January 28** The Student Center Theatre  
**10 a.m. – 1 p.m.** in the Mack Student Center  
1000 Fulton Avenue  
Hempstead, NY 11550

**HUDSON VALLEY (New Paltz)** SUNY New Paltz  
**Wednesday, February 2** Lecture Center, Room 100  
**10:30 a.m. – 1:30 p.m.** 1 Hawk Drive  
New Paltz, NY 12561

**NORTH COUNTRY (Queensbury)** SUNY Adirondack Community College  
**Thursday, February 3** 640 Bay Road  
**10:30 a.m. – 1:30 p.m.** Main Theatre, Science & Humanities Building  
Queensbury, NY 12804

Suggestions may also be submitted on the Medicaid Redesign web site at:  
<http://www.governor.ny.gov/medicaidredesign>

### **Legislation to Ban the Use of Tanning Devices By Minors Moves in the Assembly**

Legislation (A.1074, Weisenberg) which would prohibit a person under the age of eighteen from using an UV radiation device was re-introduced this month in the NYS Assembly. The bill was quickly considered and reported by the Assembly Health Committee to the Assembly Codes Committee. Current law allows persons between the ages of fourteen and eighteen to use such devices with parental consent. The United States Department of Health and Human Services and the World Health Organization's International Agency for Research on Cancer have classified UV radiation from tanning devices as carcinogenic to humans, in the same category as tobacco and tobacco smoking. A review of seven studies found a seventy five percent increase in the risk of melanoma in those who had been exposed to UV radiation from indoor tanning before the age of 35. With the rising incidence of melanoma and non-melanoma skin cancer in the United States, as well as increasing usage of tanning parlors for cosmetic purposes by the public, the medical community supports legislative and regulatory efforts to severely curb access to these devices. The Food and Drug Administration is currently examining whether to change the classification of such devices to prohibit their use for non-medical purposes. This action will take some time, as long as two years from now. Until the FDA bans the sale and use of tanning equipment for non-medical purposes. In Consequently, the legislation is necessary to immediately prohibit any minor under the age of eighteen from being permitted to use tanning devices. In addition to the NYSSDDS, the American Academy of Dermatology and the American Society for Dermatologic Surgery also support passage of this measure. The NYSSDDS will work to collaborate with the New York Chapter of the American Cancer Society, the Medical Society of the State of New York and other interested organizations to identify a Senate sponsor for the bill and to work to get the bill reported by the Assembly Codes Committee where it languished last year.

**NYS Society of Dermatology &  
Dermatologic Surgery**

69 Springfield Drive  
Voorheesville, NY 12186

Phone: 518-765-2696

Fax: 518-765-3865

E-mail: [NYSkindocs@nycap.rr.com](mailto:NYSkindocs@nycap.rr.com)

Website: [www.nysderms.org](http://www.nysderms.org)

PRSR STD  
U.S. Postage  
**PAID**  
Permit No. 220  
Albany, NY

Please email us at [nyskindocs@nycap.rr.com](mailto:nyskindocs@nycap.rr.com) your current email address so that we may provide you with timely reports and updates.

## **NYSSDDS Membership Drive**

**Membership Application Included to Encourage Non-Members Receiving This Newsletter to Join the NYS Society of Dermatology and Dermatologic Surgery**

The NYSSDDS Board of Directors has requested that we reach out to all Dermatologists practicing in the State of New York through this Newsletter to encourage your consideration of membership in the NYS Society of Dermatology and Dermatologic Surgery (NYSSDDS). The NYSSDDS, over many years, has been the voice of Dermatology on the state level. The new grant award it has received from the AAD will enable the NYSSDDS—with your help—to participate in an even more meaningful way on the legislative front. Please take the time to consider joining the Society this year. We need your voices and we need your support to accomplish our goals.

### **Board of Directors To Meet in New Orleans**

The NYSSDDS Board of Directors will meet on February 6, 2011 at the annual meeting of the American Academy of Dermatology in New Orleans. A number of issues will be discussed including: the establishment of an ongoing strategy for legislative activities to accomplish identified goals; a discussion on the ability of the state to apply sales tax to medical services or products; and discussion of the implementation of a peer-to-peer membership campaign. The meeting will be held in the Prince of Wales room in the Hilton Riverdale from Noon- 2:00PM.

# NYS SOCIETY OF DERMATOLOGY MEMBERSHIP APPLICATION

69 Springfield Drive, Voorheesville, NY 12186

Phone: 518-765-2696 Fax: 518-765-3865

Email: [NYSkinDocs@nycap.rr.com](mailto:NYSkinDocs@nycap.rr.com)

## APPLICATION FOR MEMBERSHIP

Name:

Residence Address:

City:

Phone:

State:

ZIP Code:

## OFFICE ADDRESS INFORMATION

Office address:

City:

Phone:

State:

E-mail:

ZIP Code:

Fax:

Please indicate which address is your preferred mailing address:

May we send you information by e-mail:

## EDUCATIONAL INFORMATION

Medical School/Year Graduated:

Internship/Location/Dates of Service:

Residency/Location/Dates of Service:

Other Special Training (Fellowships or additional graduate training):

Medical License#/Issuing State/Date Issued:

## BOARD CERTIFICATIONS

Board of Certification/Date of Certification:

## PRACTICE INFORMATION

Type of Practice:

Years in Practice:

Hospital Affiliations:

Society Memberships:

## SIGNATURES

Signature of applicant:

Date: